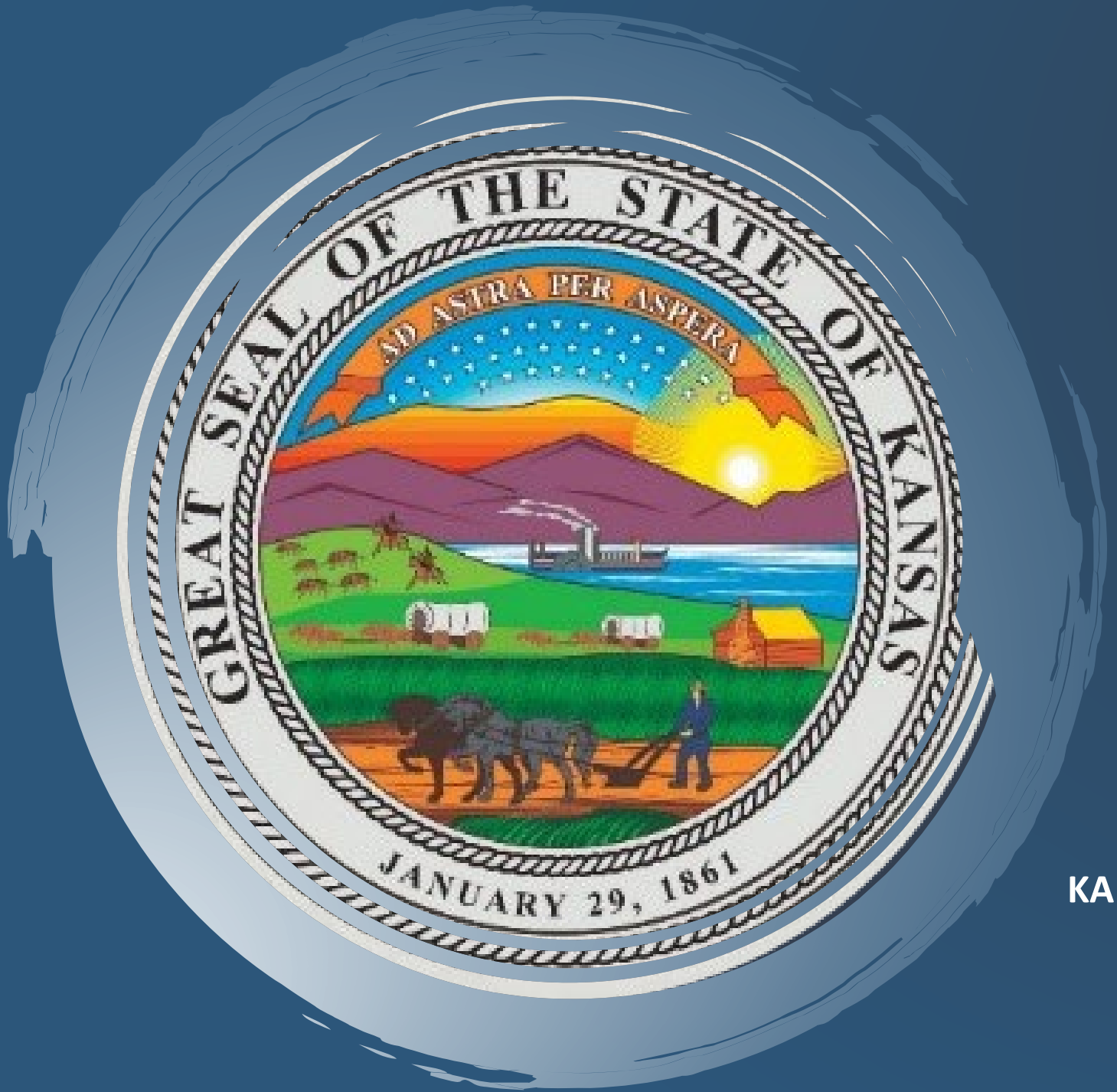

PERFORMANCE MEASURES AND RESULTS

KANSAS GOVERNOR'S GRANTS PROGRAM GRANT WRITING TIPS

UPDATED 2022

Performance Measures and Results must directly connect to the Goals and Objectives of the grant project, which should directly connect to the Problem Statement and need justification. Each grant solicitation may have slightly different requirements for this section, but there are common expectations.

Determining the Results of the Grant Project:

The Outputs and Outcomes* from the Goals and Objectives section will determine the data to collect, showing the results directly connecting to those Objectives. Consider the following:

- What data should be collected based on the objectives in the prior section?
- How will the data be collected? Standard tools include but aren't limited to:
  - Intakes
  - Exit or other feedback surveys
  - Focus groups
  - Post-test
  - Pre- and post-tests
- How will the data be analyzed?
- How will the applicant (and funder) know the agency reached the specific objectives?

Avoiding Pitfalls

Common issues in this section include:

- Being too vague and not addressing specifics of how the agency will collect and review the data;
- Not addressing the objectives and instead including other types of data collection that are not related to the grant project; and
- Adding more data collection points than are necessary based on the objectives, such as listing all the things the agency tracks instead of just the things related to the grant project.

*Outputs require counting, such as the number or percentage of participants who received a service or the number of trainings conducted.

*Outcomes require measuring a change that occurred, such as the change in a client's sense of safety due to the service or a change in a training participant's belief about false reporting.

Performance Measures and Results Video