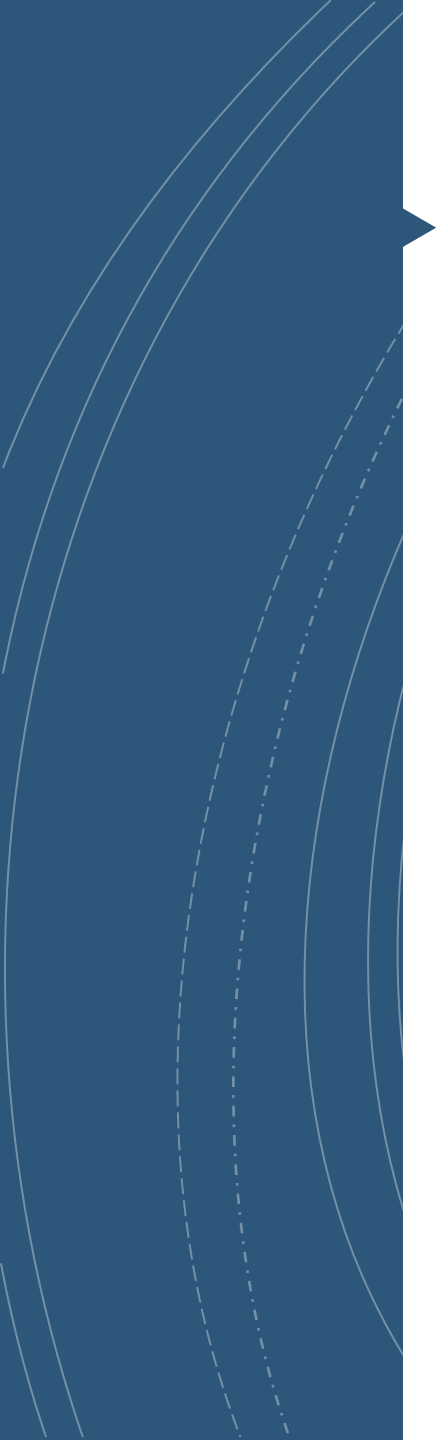


DEMONSTRATING THE PROBLEM OR JUSTIFICATION OF NEED

KANSAS GOVERNOR'S GRANTS PROGRAM
GRANT WRITING TIPS

UPDATED 2022



The problem statement or need justification is the applicant's opportunity to explain why funding should be awarded. The applicant must demonstrate why the grant project is needed and support it with data. The fact that a service does not exist or equipment is outdated is not in and of itself the problem. The problem statement or need justification should clearly describe: 1) the consequences of not implementing the proposed grant project; and 2) how and why the proposed grant project will be the best solution to address the identified problem.

Questions to Consider

- What is the problem?
- What population is affected by the identified problem?
- What does the data (state, local, national) show on how the population is impacted? How many are likely to be affected in the applicant's service area without intervention?
- What are the factors contributing to the problem? Examples may include:
 - Lack of skills;
 - Lack of knowledge;
 - Harmful attitudes or values;

- Problem behaviors;
- Limited resources;
- Limited access; or
- Other barriers.
- How is this problem impacting the applicant's community?
- What are the benefits of addressing this problem?
- How is the applicant proposing to address this problem? Note: the proposed solution should be only briefly summarized here. A few sentences are usually sufficient. Save the details of how it will be accomplished for the Goals/Objectives.

Will this grant be a continuation of a current grant award? If so, this section should include a list of changes to the budget from the prior year's application and should justify those changes.

Demonstrating the Problem/Justifying the Need Video